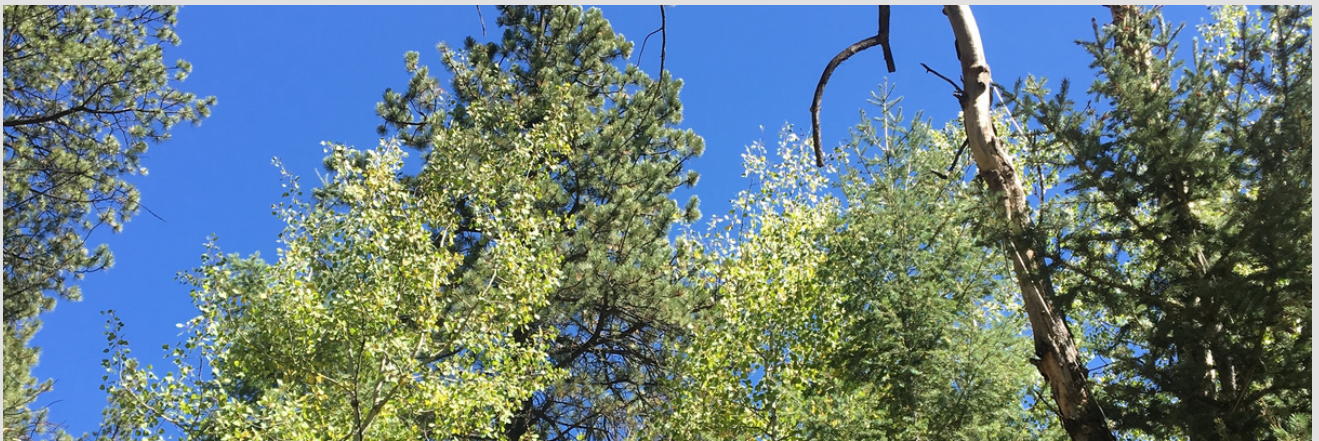


THE OY4C ANNUAL

# IMPACT REPORT



## 2023

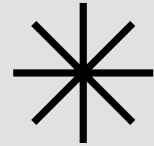
**“WE RECOGNIZE THE POWER, POTENTIAL, AND INFLUENCE OF AN EDUCATIONAL OPPORTUNITY BUILT BY YOUNG PEOPLE FOR YOUNG PEOPLE WILL HAVE.”**

**— AVA LANGRIDGE, FOUNDER OF OY4C**



@ouryouth4theclimate

# WHAT IS OY4C?



Our Youth For The Climate (OY4C)

is a global grassroots organization and youth-driven movement. We aim to catalyze systemic change by providing high-quality and accessible climate education to the next generation, fostering widespread awareness and action towards our future.

The Our Youth for the Climate Impact Report is a powerful illustration of our young leaders' unwavering commitment to creating a sustainable future. This report summarises the significant actions and advancements achieved by our team of Gen Z volunteers in supporting environmental education and building a legacy that is planet-friendly. As we face the urgent issues of climate change we aim to make climate education interactive, inclusive, and easily accessible to young people around the world.

## A FEW OF OUR 2023 GOALS

PROJECTS	DETAILS
OY4CCurriculum	Finish writing our intersectional climate curriculum
Instagram	+100 posts
Collaborations	Growing our network and implementing solidarity in our mission for a more sustainable future by showing the intersectionality of climate issues

# 50

Global Gen Z volunteers dedicated to OY4C

# 15

Countries represented on our team

# 150+

Volunteers who contributed to the OY4CCurriculum



# THE OY4C CURRICULUM

## PURPOSE

This curriculum will provide students with basic climate knowledge and its commonly neglected social dimensions, through a global and intersectional lens. The vision is to inspire the youngest generations to pursue environmental careers or at least bring environmentalism into their career field. We aim to change the system from within.

We believe knowledge is power. By making climate education more accessible through the OY4CCurriculum, we strive to empower our youth to push for educational systemic change.

## CURRICULUM STATS

number of intersectional climate topics **12**

ages of volunteers who contributed to the curriculum **12-24**

### Our Methodology

We have spent over a year planning and building the curriculum.

First, we broke up how we could turn information into habitual actions and decided on interdisciplinary topics (reviewed by OY4CCurriculum Reviewers). Then, we established that the ideal approach to research is to focus on university's and organization's resources. Finally, we started compiling the information into 12 topics, creating all the support documents and establishing our integration strategy. Our next steps include building partnerships to reinforce credibility, preparing for our 5+ trial runs in Fall '23, and finalizing all the curriculum's content.

150+ young people<sup>1</sup> have contributed to creating the OY4CCurriculum through researching, writing and reviewing.

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## OY4CCURRICULUM

# 150

number of writers, researchers, and reviewers who contributed to the curriculum

### The Curriculum (OY4CCurriculum)

As experts on what our youth needs, OY4C's team, and OY4CCurriculum's reviewers<sup>2</sup> pieced together a well-rounded and interdisciplinary list of topics encompassing all crucial dimensions of the climate crisis:

1. Climate Education
2. Role of Indigenous Peoples/Communities in Protecting the Environment
3. Environmental Policy and Politics
4. Eco-anxiety
5. Climate Justice
6. Emissions
7. Pollution
8. Mitigation Strategies
9. Plastic Waste
10. Food Management
11. Fashion Industry
12. Natural Preservation



# THE OY4C CURRICULUM

## 12 CLIMATE EDUCATION TOPICS WE COVER

1. Climate Education
2. Indigenous Peoples and Climate Change
3. Environmental Policy and Politics
4. Eco-anxiety
5. Climate Justice
6. Emissions
7. Pollution
8. Mitigation Strategies
9. Plastic Waste
10. Food Management
11. Fashion Industry
12. Nature Conservation

## BACKGROUND & CREDIBILITY

Our team has compiled university research and credible sources to write this content. It will then be reviewed by a variety of organizations, professors, and students to solidify its validity.

Featuring expertise from: Intergovernmental Panel on Climate Change ([IPCC](#)), Stanford University, Stockholm Environment Institute, World Wildlife Fund, Yale University, University of California Press, Katherine D. McManus from Harvard Health, Steve Cohen from Columbia University...etc.

## IMPLEMENTATION STRATEGIES

This curriculum will be taught in global High Schools. However, we recognize not all schools have the capacity to implement the OY4CCurriculum into their curriculum. Therefore, Our Youth 4 The Climate is going to offer and teach this curriculum for FREE to anyone (ages 12-24) around the world to participate.

**53%**

of national curriculum includes climate change education



# CONTENT CREATORS

## TEAM PURPOSE

While the content creators work relatively independently, we can still get creative together and join our ideas to create informational climate-related posts to educate our 6K+ followers. We aim to use the power of knowledge to motivate others to do their part in our fight against climate change.

## PROJECT HIGHLIGHT FROM THE TEAM LEADER

“I’m proud of our frequent ‘good climate news’ series. In a world that is full of bad climate news, it’s nice to remind people that not everything is completely terrible. Positivity holds a lot of power, and being able to remind people of our progress in becoming a more sustainable society is a key cause in keeping others motivated to continue to do good by our planet. In the new year, we plan to make this a weekly series so we can spread as much positivity as we can.”

## -ZARITA



## TEAM STATS

number of team member **12**

number of strategic meetings in 2023 **8**

# 247

number of Instagram posts in 2023



# CLIMATE ACTION TEAM

## TEAM PURPOSE

The purpose of the Climate Action Team is to represent OY4C at climate protests, conferences, and demonstrations across the globe. The team participates in direct, non-violent actions to show consolidation with other youth movements.

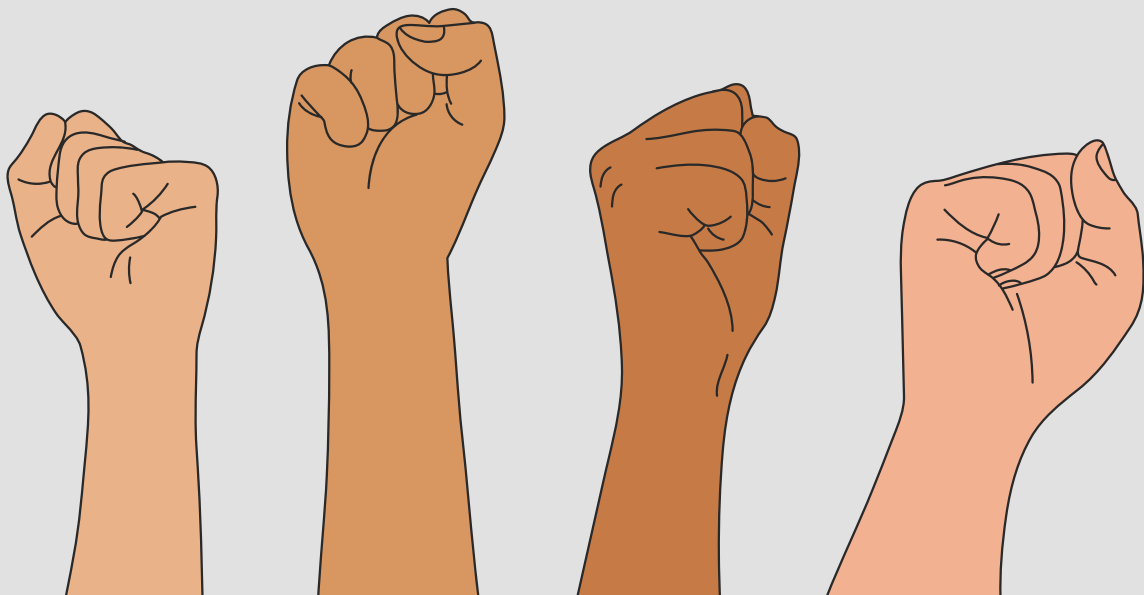
## PROJECT HIGHLIGHT

The most notable project was the Global Day of Action which aimed to successfully mobilize the community, encouraging active participation in initiatives to address the critical issue of greenhouse gas emissions. The team conducted seven strategic meetings throughout the year, fostering collaboration, knowledge sharing, and updates on ongoing projects. A current project involves the development of a real-time database, providing the community with timely information on actionable environmental initiatives and global strikes.

## TEAM STATS

number of team member **5**

number of strategic meetings in 2023 **7**



# RESEARCH TEAM

## TEAM PURPOSE

The research team is responsible for gathering information about environmental events/topics/people etc. to be used in posts to educate others on the environment. This contributes to OY4C's goal of environmental education.

## PROJECT HIGHLIGHT

“One thing we’re proud of is our research for the OY4C curriculum. It’s something we worked hard on for a long time and are happy that it was able to turn into something amazing!”

-EMMA

## TEAM STATS

number of team member **10**

number of strategic meetings in 2023 **10**

**250**

number of posts the research team contributed to



# STORY CREATORS

## TEAM PURPOSE

The purpose of the Story Creators team is to create interactive and educational Instagram stories surrounding climate tips and ways youth can make an impact.

## TEAM HIGHLIGHT

"I am most proud of this teams efficiency and willingness to use their creative talents to get across our message. I am most proud of content teaching and encouraging youth to take action in small ways such as thrifting, educating themselves on the different types of plastics, and how to be more eco friendly when it comes to holidays. It has been such a joy being able to participate and see members interact with our OY4C community in a different and artistic way. I look forward to all of the new stories we will create in 2024!"

**-OLIVIA**

## TEAM STATS

number of team  
member

**6**





# ARTISTS

## TEAM PURPOSE

The Artist Team contributes to OY4C creatively and innovatively by making posters and artwork for a variety of OY4C projects, like the curriculum, materials for strikes, or the website!

## PROJECT HIGHLIGHT

“The artist team’s biggest project was creating the OY4C curriculum slides for all topics of the curriculum! I am so proud of all the time and effort that went into perfecting the way OY4C artistically presents our educational content. It certainly makes learning more enjoyable and interactive! We are so glad we can contribute to the variety of learning styles whether auditory, tactile, or visual. Our team’s designs and presentation have been able to make the curriculum more efficient and understandable to present and encourage action in our youth and community as a whole!”

-OLIVIA

## TEAM STATS

number of team member **8**

### Climate Activist Example

Callie Broadus

- Has been able to use her passion for art to create worldly change.
- Is a wildlife photographer and was able to share her love of nature with readers for seven years as a Senior Designer at National Geographic Kids.
- Her conservation photography work was able to document and bring awareness to issues such as rising sea levels, rhinos in Botswana, and much more.



### Introduction



### Youth Climate Activist Example

Aditi Mayer -

- After learning about the Rana Plaza Factory Collapse and how people of color are disproportionately affected by the fashion industry, Aditi decided to launch herself into the world of sustainable fashion.
- Since then, Aditi has been able to use her voice to educate people about having diverse perspectives and serves on the council of the State of Fashion.



<https://twitter.com/AditiMayer>

### OY4C Curriculum

## Climate Education

The Value of Having Foundational Climate Knowledge

Topic 1

**“It takes about 1,800 gallons of water to make one pair of jeans.”**

-The Fashion Law



# NETWORK TEAM

## TEAM PURPOSE

The purpose of the network team is to increase OY4C's connections to other youth and environmental organizations. Before we shifted our focus to the curriculum, the network team was able to facilitate four collaborations.

## PROJECT HIGHLIGHT

For our first collab, Ava Langridge was featured in Sierra Club Ohio's Young Environmental Leaders' virtual magazine. For our Earth Month collab, OY4C worked with Feel Good Action to create a voter registration campaign that highlighted the importance of voting in the environmental movement. For our May collab, we worked with Ag 4 Equity to create an interactive map of sustainable food initiatives around the globe.

## TEAM STATS

number of team member **8**

number of strategic meetings in 2023 **15**



**Mission:** Our Youth For The Climate (OY4C) is a global grassroots education-oriented organization and movement. The goal is to empower youth to use their voices to advocate for systemic change.

**The Story:** It all started when the founder, Ava Langridge, realized that our youngest generations will be the most impacted by climate change, yet they are the ones without access to quality climate education.

Through her sustainable account, @ava.langridge, Ava found a community that helped her realize that our youth could impact the world as it is today. She wanted to inspire our future generations to take action, and just like that OY4C was born. Our movement started with free weekly zoom classes in August 2021. Sharing a variety of climate topics, the classes aimed to stimulate participants' passion in learning and helping our planet.

Since then, it has become a global grassroots movement empowering our youth through education. Today, we continue to educate and provide resources. We hope to increase awareness about the climate and inform about how to push for radical, systemic change.

### How to get involved with OY4C:

follow @ouryouth4theclimate on Instagram and TikTok

Check out our website and blog

Sign up for our free weekly classes

Join the team -- we are currently looking to fill multiple roles!

♥ FEEL  
↗ GOOD  
✱ ACTION



# WEBSITE

## TEAM PURPOSE

The purpose of the OY4C website is to keep an updated source of information available for our community.

## WEBSITE STATS

There has been an increase in website traffic by 91% compared to last year, with April having the most traffic. There have been over 7.7K website visits this year compared to only 4K website visits last year.

## -RELENA

## TEAM STATS

number of blog posts in 2023 **5**

number of strategic meetings in 2023 **3**





We'd like to thank every person in our community who has helped us along the way.

In conclusion, Our Youth for the Climate stands as a beacon of opportunity and action. This report showcases the transformative power of young people in driving positive change. As we celebrate our achievements, we hope it serves as a rallying cry for continued collaboration and collective responsibility. The journey ahead is challenging, but with the passion and commitment of our youth, a brighter and more sustainable future is within reach.